**Cookie Policy – Real Challenge**

Real Challenge handles all data of clients and users of its online products and services with the highest level of care. As put forward by our Privacy Policy, personal data is always treated and protected carefully. Real Challenge undertakes to ensure that it and any third parties it is connected to always adhere to the EU General Data Protection Regulation (GDPR). The purposes for which Real Challenge processes your personal data can be read in our Privacy Policy. Consult our Privacy Policy for the most recent version of this information. If you do not think this information is acceptable, you are welcome to contact us at [realchallenge.fit@outlook.com](mailto:realchallenge.fit@outlook.com).

1. **Security and processing of data**

As indicated in our Privacy Policy, Real Challenge keeps a record of its website’s visitors. Unless explicitly stated otherwise, your information will not be provided to third parties. We use comprehensive security procedures to protect the data we process – for example, to prevent unauthorized access to the data.

1. **The use of cookies**

Real Challenge uses cookies in offering its services. A cookie is a small and simple file that can be stored on the hard disk of a computer. Real Challenge’s cookies are merely temporary, not permanent, and contain no personal data.

1. ***Functional Cookies***

Real Challenge uses a cookie to see whether or not a visitor to our website accepts the cookies on our website(s). This functional cookie registers your consent.

* Features: This cookie belongs to Real Challenge and is deleted automatically after 1 month.
* Sharing: This information is not shared with third parties.

1. ***Analytics Cookies***

Our website keeps visitor records and metrics, such as most visited pages. This allows Real Challenge to optimize the layout of its website(s). To this end, we use Google Analytics, and we use this data to improve our website(s), to compile statistics, and to measure the popularity of different aspects of our website(s). Real Challenge uses this data in an aggregated form and therefore this cannot be traced back to any computer or individual. To prevent this from happening, you can install the ‘Google Analytics Opt-out Browser Add-on’ to prevent our websites from informing Google Analytics about your visits.

* Features: This cookie belongs to Google and will be deleted after a maximum of two years.
* Sharing: Google does not share anonymous date with third parties.

1. ***Social Media Cookies***

We display various buttons and widgets on our websites which link to social media networks such as Facebook, Twitter, YouTube, LinkedIn, and Instagram. These are pieces of code from the social media platforms themselves and use a cookie. This cookie remembers that you are logged in. To know the exact details of what these social media platforms do with your data, you need to review their individual privacy statements (which are also subject to change). You can disable this feature by installing a program such as ‘Disconnect’ for Chrome and Firefox.

1. ***Personalized Advertising***

We use a technique called ‘retargeting’ on our website, which allows for relevant advertisements on other websites for those users who already expressed an interest in Real Challenge. We do so because we are of the opinion that displaying personalized advertisements for internet users as a whole is more interesting than advertisements that are irrelevant to the particular user.

* Features: This cookie belongs to Google and will be deleted after a maximum of 18 months.
* Sharing: Google shares this data with third parties.

1. **How to disable cookies?**

You can set your browser to notify you as soon as you receive a cookie or to deactivate cookies. In doing so, it is possible that our websites will not function optimally.

Below we offer some specific information about cookies for the most commonly used browsers:

Cookies and Internet Explorer, see: <https://privacy.microsoft.com/en-us/privacystatement#maincookiessimilartechnologiesmodule>

Cookies and Firefox, see: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Cookies and Google Chrome, see: <https://policies.google.com/technologies/managing?hl=en>

Cookies and Safari, see: <https://www.apple.com/legal/privacy/en-ww/cookies/>

Cookies and Opera, see: <https://help.opera.com/en/latest/web-preferences/>